
REAL MEDICINE FOUNDATION CHOSEN AS BENEFICIARY OF “TASTING & PAIRING” CHARITY EVENT HELD AT GLENDALE’S SIDE BAR

Affair To Support Organization’s Worldwide Relief Projects

FOR IMMEDIATE RELEASE:

LOS ANGELES (April 27, 2009) – Southern California beer and chocolate enthusiasts will be gathering at Side Bar in Glendale, California for a special tasting and pairing event to take place on Sunday, May 17. Aside from great food and drinks, guests will also be coming out for a good cause, with the *Real Medicine Foundation* (RMF) chosen as the charity of choice for the event.

Hosted by hospitality professor and food writer, Gev Kazanchyan, the event will have two seatings – the first from 1:00-3:00PM and the second from 4:00-6:00PM. Guests will enjoy a custom pairing of five craft beers with five artisanal chocolates. The \$29 guest fee will benefit the *Real Medicine Foundation’s* worldwide humanitarian relief efforts. The organization provides aid to people around the world during emergency situations, as well as on-going relief in areas affected by disaster, poverty or war.

Tickets can be purchased exclusively at <http://www.itsmyseat.com/DisplayEvent.html?sse=131574>. The event is being sponsored by Stone Brewing Co. and Mignon Chocolate. Stone Brewing Co was recently voted “All-time Top Brewery on Planet Earth” by the beer advocate.

“We are so pleased that our foundation has been chosen as a beneficiary of Side Bar’s tasting event,” said Dr. Martina Fuchs, founder of the *Real Medicine Foundation*. “There are tremendous needs to be met at our projects worldwide and this is a wonderful way people can help and have a good time in the process. Everyone who attends can come away knowing their participation really does make a difference.”

To provide a comprehensive and holistic approach, the RMF-Armenia project will focus on four components – to renovate the established medical clinic; to provide basic medical supplies and pharmaceuticals; to train health care staff; and to implement community health education programs -- that will help to build local capacity and implement a sustainable medical program.

The *Real Medicine Foundation* was founded in May 2005 by Dr. Fuchs following 2004’s catastrophic tsunami in Sri Lanka. Deeply affected by the disaster’s tragic aftermath, she flew herself over uninvited and began treating as many patients as she could, on the fly. Dr. Fuchs met other physicians like her and soon realized that through the power of personal involvement, a handful of people could change the world. Today, *Real Medicine* has built a strong network of like-minded doctors and others who are dedicated to help ease suffering throughout the world. The organization has implemented medical programs and clinics in twelve countries including Sri Lanka, India, Mozambique, Indonesia, Uganda, Pakistan and the United States among others. Real Medicine is currently raising funds to build a clinic in the Sudan.

About The Real Medicine Foundation

The Los Angeles-based, Real Medicine Foundation (RMF) is a registered 501(c)(3) humanitarian charity that provides people around the globe with aid during emergency situations as well as on-going relief in areas affected by disaster and poverty. The foundation was founded in May 2005 by Dr. Martina Fuchs as a result of her experience helping children and families in Sri Lanka following the nation's catastrophic 2004 tsunami. Dr. Fuchs was inspired to create an organization that would provide long-term and sustained medical, emotional, economic and social support. By using a personal approach, Real Medicine has been able to form partnerships with individuals, doctors and existing organizations throughout the world to create and implement effective solutions that will improve the lives of people and communities in need. Currently, the Real Medicine Foundation has projects in India, Indonesia, Pakistan, Sri Lanka, Myanmar/Burma, Kenya, Nigeria, Uganda, Sudan, Peru, and the US. Later this year, the organization will be establishing mobile clinics in Mozambique to provide medical care to children and their families who are too poor and who live in areas too remote to reach hospitals or doctors. Currently, RMF's support reaches a target population in excess of 1.5 million people on a daily basis. For more information about the Real Medicine Foundation, please visit www.realmedicinefoundation.org.

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