



Oct 10: Join DM Grantees to Discuss Scaling Up Health Services!

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Scaling Up Health Services: A Discussion on the Crucial Role Private Actors Play in Delivering Health Services

Friday, October 10th, 12:45 pm– 1:45 pm
World Bank Group I Buidling
1850 Eye Street,
12-210

Chair:
Onno Ruhl, India Country Director, WBG

Participants:

Dr. Shelly Batra, President and Co-Founder, [Operation ASHA](#)
Michael Matheke-Fischer, Global Programs Coordinator, [Real Medicine Foundation](#)



In much of the developing world, low-income populations are deprived of crucial services needed to survive and eventually escape poverty. This is usually due to the shortage of essential services needed to survive and eventually escape poverty. This is usually due to the shortage of essential resources the public sector faces. In response to this disparity, innovative private actors - for-profit, nonprofit, or hybrid organizations ranging in size and scope that do not face the same road blocks as that public sector - have developed innovative business models aimed at circumventing the resource constraints faced by the public sector. These organizations can expand access, reduce costs, and improve the overall quality of services. While these organizations show great promise, few have been able to reach the meaningful scale needed to assist the majority of those living in poverty.

"Scaling-up Health Services" will be an informal panel discussion on crucial role these private actors play in delivering health services and how their models can be adapted and scaled into government and World Bank Group (WBG) operations. Chaired by WBG India Country Director, Onno Ruhl, the program will highlight the work of Operation ASHA (2011 and 2013 Development Marketplace Grantees) and Real Medicine Foundation and Trust (2013 India DM Grantee). Beginning with brief presentations on both programs, and their experiences as social entrepreneurs delivering health services, the bulk of the session will focus on an

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engaging discussion on how private actors can support service delivery priorities, the challenges they face, how their programs can work to support WBG health operations, government initiatives, and other private sector programs, and what can be done to support these organizations to come to scale, and provide essential services that provide a pathway out of poverty

